

FOOD ENTERPRISE CENTER

1201 N. Main Street, Viroqua, Wisconsin 54665

Regional Food Hub

- 100,000 sq ft multi-tenant facility
- Aggregation, storage, processing, distribution center
- Business development resources
- Value-added kitchens
- Meeting and classroom spaces
- Frontage to 3 major highways
- Custom build-outs
- Loading docks / Ample parking



Vernon Economic
Development Association

*Using Agricultural Strengths to build
a regional food system*

Contact: Sue Noble, Executive Director
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www.veda-wi.org



Our Tenants as of June 18, 2012

Keewaydin Organics Owner: Rufus Haucke www.justlocalproduce.com

Keewaydin Organics aggregates and stores organic produce from approximately 60 local growers and then markets and distributes the produce to stores and restaurants in Madison, Milwaukee, and Minneapolis under their "Just Local" brand.

Lusa Organics Co-owners: Pete and Rachel Wolf www.lusaorganics.com

Lusa Organics is a premier manufacturer of body care products for adults, babies, and children, handmade from naturally sourced and primarily organic food ingredients such as honey, sugar and herbs. They market and distribute to customers locally and worldwide.

Fifth Season Cooperative Operations Manager: Diane Chapeta www.fifthseason.coop

With the award of a Buy Local Buy Wisconsin grant, Vernon Economic Development Association helped launch the Fifth Season Cooperative to develop a regional food distribution system. Fifth Season provides coordination that connects local growers of produce, meat and dairy with institutional markets and recently began selling product through Reinhart FoodService of La Crosse. Fifth Season also partners with the Kickapoo Gleaning Project to store "field seconds" produce for distribution to area food pantries.